

PYZA

A Guide To Performing For Young Audiences

**By
Richard Ribuffo**

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FORWARD

I have been performing magic for young audiences for over 40 years and have read countless books on the art of performing magic for children. When I began reading PYA, I anticipated a book consisting of tricks and routines with a little bit of the business side thrown in. How wrong I was!

It didn't take long to realize Richard isn't just a run of the mill entertainer who wanted to write a book and share tricks. Although this book does include tricks and routines, including some DIY projects which are also adaptable to different themes, it is also jam-packed with information on how to completely build an entertainment business from the ground up.

So much of the business is also shared in these 300 pages. Everything (and I mean EVERYTHING) you need to know about the business side of PYA is in this book, in great detail. Richard has literally left nothing out.

I am blown away with all the content shared in these pages. Whether you're a beginner or a seasoned pro, you can learn something from this book. I know I did.

- **Tommy James**